Presentation

Allison Bryant

Taxes for the Taxed: Business Tracking for the Non-Business/Financially-minded

As a self-declared dunce at understanding complex business and financial topics, the presenter will share her hard-earned experiences with how to track business expenses and other bookkeeping tasks in a manner that makes for a "super easy handoff" procedure to her accountant at the end of the year (direct quote from the presenter's amazing CPA).

This presentation will include a discussion of various expense categories, tracking of trips/mileage, and outsourcing, with examples, as well as pertinent information useful to have when tracking projects so you can identify trends in your business. (Like breaking down job types so you can see how much of your business is interpreting vs translating. Or if you work with two or more languages; How much is each language bringing you in?)

The presenter will note that she is NOT a legal/financial professional and everyone's specific tax and financial situations are different. Therefore, consultation with such a professional is highly recommended. As such, this presentation will also include tips and advice on how to find, interview, and work with these professionals so that you can focus on other areas of your business with trust and ease that this difficult task is being handled properly.

Allison Bryant began work as a freelance translator (German and Japanese to English) specializing in science, technology, and medicine in 2009 and graduated from Kent State University with an M.A. in Translation Studies (German) in 2013. Since then, she's been putting her highly-advanced technology skills to good use working not only as a freelance translator, but also as a multilingual desktop publisher and consultant on terminology/project management under her business name, Tamlyn Translations, LLC. Ali enjoys giving back to the T&I community through practical presentations on various technologic topics as well as volunteering as a Director with AFTI (American Foundation for Translation and Interpretation).